



ZAGREB FAIR Avenija Dubrovnik 15 HR - 10020 Zagreb

PROMOTIONAL SPACE RENTAL

APPLICATION FOR ADMISSION - REGISTRATION

CACIB ZAGREB - all breeds Wednesday, 24 April

WORLD DOG SHOW + CROATIA WINNER Thursday, 25 - Sunday, 28 April

5 days exhibition



COMPANY

Company name	
VAT number Identification number in the Trade Registere	
Name on fascia board (for exhibitor list and equipped stand banner)	
Car registration mark (license plate) - required for parking	

MAILING AND SHIPPING ADDRESS

Address	
Zip code / City / Country	
Internet company page	
E-mail (company)	
Phone (company)	

RESPONSIBLE FOR THE PROMOTIONAL SPACE

Contact person:	
Name	
First name	
Phone (direct)	
Mobile	
E-mail (direct)	

BILLING ADDRESS (if different from the mailing address)

Address	
Zip code / City / Country	



• 4 chairs

PROMOTIONAL SPACE LAYOUT

We offer you 2 different options for the layout of your promotional space:

- the equipped promotional space or
- the bare surface

All our prices are in EUR and exclude VAT.

REGISTRATION FEE

Registration fee for all type of promotional space is 150,00 \in per space and is paid together with the rent.

EQUIPPED PROMOTIONAL SPACE

Equipped promotional space including:

- Surface
- Carpet
- Lighting (1 x 7W LED spot per 3m²⁾
- 1 banner with name on top

- White walls
- Table
- Electricity INCLUDED*
- Build up and dismantling

	Unit price	Quantity	Total EUR (excl. VAT)
9 m2 ONLINE SPACE (1 open side)	1.500 €		
9 m2 CORNER SPACE (2 open sides)	1.600 €		
18 m2 ONLINE SPACE (1 open side)	3.000 €		
18 m2 CORNER SPACE (2 open sides)	3.200 €		



BARE SURFACE (minimum 9m²)

- Promotional space up to 30m² have to be 3 meters width
- Island space is for promotional space bigger than 40 m2
- Length and width of the promotional space must be a round number
- Only rectangular or square shape of the promotional space

BARE SURFACE PROMOTIONAL SPACE UP TO 30 m²

Promotional space up to 30m² have to be 3 meters width

ONLINE SPACE (1 open side)	CORNER SPACE (2 open sides)	HEAD SPACE (3 open sides)	Surface in m ²	Total EUR (excl. VAT)
Е м	E m	E. m		
130 € / m2	140 € / m2	150 € / m2	m²	

BARE SURFACE PROMOTIONAL SPACE BIGGER THAN 30 m²

ONLINE SPACE (1 open side)	CORNER SPACE (2 open sides)	HEAD SPACE (3 open sides)	ISLAND SPACE (4 open sides) for 40 m ² and bigger	Surface in m ²	Total EUR (excl. VAT)
130 € / m2	140 € / m2	150 € / m2	160 € / m2	m²	

DISCOUNT

• bigger than 40 m² discount 15 %

- bigger than 100 m^2 discount 20 %



ADDITIONAL EQUIPMENT FOR THE SPACE

	Unit price	Quantity	Total EUR (excl. VAT)
INFORMATION DESK	70 € / pcs		
TABLE	25 € / pcs		
CHAIR	20 € / pcs		
REFLECTOR	15 € / pcs		
FASCIA BOARD (banner with print on top)	30 € / pcs		
CARPET WITH INSTALLATION	15 € / m²		
WALL (2,5 m height x 1 m width)	35 € / pcs		

COST OF YOUR PARTICIPATION

Registration fee		150,00 €
Equipped promotional space		€
Bare surface		€
Additional equipment		€
	VAT 25 %	€
Total order incl. VAT		€



SECTOR OF ACTIVITY

pet accessories, clothing	clubs, breeders
decoration, crafts	services and accociations
nutrition, food	leisure, toys
care, hygiene, beauty	media
veterinary	other

IMPORTANT INFO ABOUT PROMOTIONAL SPACE

Electricity and parking place is included in promotional space.

It's not possible to choose the exact place of the space in the hall.

The advance payment the amount of 50% of the total amount of the lease should be done no later than 14 days from date of signing contract.

Last deadline for registration, contracting and payment is 10.03.2024

Promotional space cancellation can be done no later than 10.03.2024

• if the lessee gives up from the promotional space lease in the period from the acceptance of the application

form until March 10, 2024 it is obliged to pay penalties to the Croatian Kennel Club in the amount of 50% of the total amount of the lease and promotional space arrangement. The lessor has the right to take this amount and keep it from the paid rents, registration fees and paid promotional space equipment costs;

• if the lessee gives up the lease from the stand lease at the WDS (World Dog Show 2024), after 10.03.2024. he is obliged to pay the full amount of the lease (100%) and the costs of setting up his part of the promotional space. This amount the lessor has the right to charge and keep it from the paid rents, registration fees and paid promotional space equipment costs;

E-mail info: stands@worlddogshow2024.com

By signing the contract, the company agrees to participate in the World Dog Show 2024 and to abide unconditionally by the WDS Show Regulations and Timetable for promotional space which are part of contract and which it has read on the www.worlddogshow2024.com

Date and place

Stamp and valid signature of the exhibitor



BUILD-UP / DISMANTLING



HALL 10 A (green on map)

Zagreb Fair, Avenija Dubrovnik 15, Zagreb



ENTRANCE FOR PROMOTIONAL SPACE

OFFICIAL TIMETABLE

BUILD - UP

Sunday, 21.04.2024	15:00 - 19:00 h
Monday, 22.04.2024	07:00 - 19:00 h
Tuesday 23.04.2024	07:00 - 21:00 h

EXHIBITION

HIBITION	exhibitors	visitors
Wednesday, 24.04.2024	07:00 - 20:00 h	09:00 - 19:00 h
Thursday, 25.04.2024	07:00 - 20:00 h	09:00 - 19:00 h
Friday, 26.04.2024	07:00 - 20:00 h	09:00 - 19:00 h
Saturday, 27.04.2024	07:00 - 20:00 h	09:00 - 19:00 h
Sunday, 28.04.2024	07:00 - 19:00 h	09:00 - 19:00 h

DISMANTLING

Sunday, 28.04.2024	19:00 - 23:00 h
Monday, 29.04.2024	06:00 - 11:00 h